Mishkin ch.7: Rational Expectations and Efficient markets
(with emphasis on the stock market)

1. Pricing Common Stocks
   - Discounted dividend model. Price = Present value.
   - Monetary policy and stock prices.

2. Rational Expectations
   - Distinguish from adaptive expectations; from perfect foresight

3. Efficient Markets
   - Stock market evidence and practical implications
   - Questions about bubbles

• Other applications:
  - Bond market: Risk and Term Structure
  - Exchange rates
  - Inflationary expectations
Key Concept: Rational Expectations

- **Rational Expectation** = Optimal forecast using all available information
- Remember:
  - Practical version: *Whenever expectations matter, ask how a smart person would interpret the available information.*
  - Rational expectations can be dead wrong – namely if not much information is available. NOT perfect foresight.
  - Application to financial markets:

- **Efficient Markets** = Markets where prices reflect rational expectations.
  - Implies a quick response of equilibrium prices to all relevant news.
  - Implies that existing information is reflected in the price.

- Explains how markets respond to economic reports & policy announcements:
  1. Markets don’t respond when news confirms expectations.
  2. Direction of market responses depends on the difference between the new facts and prior expectations
Fundamentals of Stock Prices

• **One-period valuation**: Price equals discounted price next period + dividend
  - Idea: stocks are priced so expected returns are consistent with market equilibrium.
  - My notation: $P_{S,t}$ denotes stock price at time $t$. Required return $k_e$

$$ RET = \frac{Div_{t+1}}{P_{S,t}} + \frac{P_{S,t+1} - P_{S,t}}{P_{S,t}} = k_e \quad \Rightarrow \quad P_{S,t} = \frac{1}{1+k_e} (Div_{t+1} + P_{S,t+1}) $$

- Inputs needed: expected price next period; dividend; discount rate.
- Discount rate $\sim$ real interest rate + risk premium.

• **Dividend-discount model**: Apply valuation formula repeatedly.
  - General formula: $$ P_{S,t} = \sum_{x=1}^{\infty} \frac{Div_{t+x}}{(1+k_e)^x} $$

  [Assumes far-ahead prices are discounted enough to be disregarded in the limit]

  - Gordon growth model: $$ P_{S,t} = Div_t \cdot \sum_{x=1}^{\infty} \frac{(1+g)^x}{(1+k_e)^x} = \frac{Div_t}{k_e-g} $$

• Find: Stock prices depend negatively on the discount rate and positively on expected dividend growth

[Notes on Mishkin Ch.7 - P.3]
Macroeconomics and Financial Markets

- How do financial markets typically respond to macroeconomic news?
  - Bond prices: sensitive to rates interest rates (negative) & expected inflation (negative).
  - Stock prices: sensitive to earnings (~output, positive) & interest rates (negative).

- Graphical Analysis: output - interest rate diagram
  - Divide into sectors with higher/lower bond & stock prices

- Apply efficient market logic: Initial prices reflect rational expectations about \((r,Y)\).
- Interpret macro news as news about IS, MP, or AS curves. Market impact depends on shifts in macroeconomic relationships (curves) relative to expectations.
- Several approaches: (1) Combine IS with AD-AS, then think about policy responses. (2) Derive LM curve to obtain results quickly within the \((r,Y)\) diagram.
Analysis of Macroeconomic News

1. Change in monetary policy ($\bar{r}$) = unexpected shift in the MP curve
   
   Example: $\bar{r} \downarrow \Rightarrow AD$ right $\Rightarrow Y \uparrow, \pi \uparrow$. Along fixed IS curve: $r \downarrow \Rightarrow P_S \uparrow, P_B \uparrow$

2. Supply shock ($\rho$) or change in expected inflation ($\pi^e$) = unexpected shift in the AS curve.
   
   Example: $\rho \uparrow \Rightarrow AS$ left/up $\Rightarrow Y \downarrow, \pi \uparrow$. Along fixed IS curve: $r \uparrow \Rightarrow P_S \downarrow, P_B \downarrow$

3. Demand shock = unexpected shift in the IS curve.
   
   Example: $G \uparrow \Rightarrow IS$ right, $AD$ right $\Rightarrow Y \uparrow, \pi \uparrow$. Along fixed MP: $r \uparrow \Rightarrow P_B \downarrow, P_S=?$
   
   a) if MP flat (small $\lambda$) $\Rightarrow AD$ steep: $Y \uparrow \uparrow, \Delta r$ small. Then $Y \uparrow \Rightarrow P_S \uparrow$.
   
   b) if MP steep (high $\lambda$) $\Rightarrow AD$ flat: $\Delta Y$ small, $r \uparrow \uparrow$. $\Rightarrow$ Then $r \uparrow \Rightarrow P_S \downarrow$.

• Conclude: Fed has direct impact and it influences the effects of other shocks.
What explains stock price volatility?

• Mishkin ch.7 comments on crashes, bubbles, and behavioral finance.
  - Controversial. Not only about stocks: many asset markets are volatile – exchange rates, long-term bonds, real estate.

• Broader question: Why are asset prices so volatile?
  1. Volatile fundamentals: rational explanation for volatility.
     - News alters expectations about future dividends & about risk (discount rate).
     - No conflict with equilibrium analysis or market efficiency.

  2. Theory of speculative bubbles:
     - Claim that market prices can rise above fundamentals and then “crash”.
     - Objection: reasonable fears of political risks or market disruption or are too easy to dismiss with hindsight. Bubble = label for ignorance?

  3. Liquidity crises: plausible source of crashes but not bubbles.
     - Crash = sudden declines to prices below normal fundamentals.
     - Theory: game situations with multiple equilibria.
     - Consider examples …
What goes wrong when markets crash?

• “Black Monday” - Oct. 19, 1987
  10/14-10/16: 10% down: 2500 to ~2250
  10/19: 25% down: from 2250 to ~1740
  10/20: AM: market shuts down. PM: recovery.

• “Flash Crash” – May 6, 2010
  Dow opens at 10868, declines by ~300 to 2pm.
  2:45PM: Dow drops >600pts within minutes
  Low at 9869.62 – down 998pts (9.2%).
  3:07PM: recovery ~600pts within minutes.
  Close at 10520. Many trades canceled.

• Question about causes: Were there changes
  in expected return, risk, liquidity?
  - Debatable for Black Monday: pending
    conflicts about exchange rate policy.
  - Most plausible: trading strategies that rely on others providing liquidity.

• Lessons: Downward-sloping demand matters—trouble if not! Can’t take liquidity for granted.