

### Beach User Survey for Huntington City Beach

1. In what city and state are you living this winter?

City \_\_\_\_\_

State \_\_\_\_\_

Country if non-U.S. residence \_\_\_\_\_

2. In what year were you born? \_\_\_\_\_

3. Approximately what time did you arrive at the beach today?

\_\_\_\_\_ AM \_\_\_\_\_ PM

4. Approximately what time do you plan to leave the beach?

\_\_\_\_\_ AM \_\_\_\_\_ PM

5. Does this time estimate include any time away from the beach, pier or bike path, such as time spent at shops or restaurants near the beach?

\_\_\_\_\_ Yes [Ask question 5A]

\_\_\_\_\_ No [Go to question 6]

5A Approximately how much time do you expect to spend away from the beach, pier or bike path for these activities?

\_\_\_\_\_ Hours

6. Here is a map showing beaches in the area. (**Hand map**) Can you read me the numbers of the beaches you have visited at least once in the last twelve months?

\_\_\_\_\_ 1. Beaches to the North of Long Beach such as Redondo, Hermosa, Manhattan, Santa Monica, Malibu, etc.

\_\_\_\_\_ 2. Long Beach

\_\_\_\_\_ 3. Seal Beach

\_\_\_\_\_ 4. Sunset Beach

\_\_\_\_\_ 5. Bolsa Chica State Beach

\_\_\_\_\_ 6. Huntington City Beach

\_\_\_\_\_ 7. Huntington State Beach

- \_\_\_\_\_ 8. Newport Beach
- \_\_\_\_\_ 9. Corona Del Mar or Little Corona Beaches
- \_\_\_\_\_ 10. Crystal Cove State Beach
- \_\_\_\_\_ 11. Laguna Beach
- \_\_\_\_\_ 12. Beaches to the South of Laguna Beach such as Doheny State Beach, San Clemente or beaches in Southern Orange or San Diego Counties.

7. How frequently do you typically go to the beach for recreation during the months of February and March?

\_\_\_\_\_ Times Per Month

8. When was the last time you visited a beach for recreation?

---



---

9. Which beach was it?

---



---

10. Did today's trip to the beach begin at your own home or somewhere else?

- \_\_\_\_\_ Your own home
- \_\_\_\_\_ A friend or relatives home that you were visiting
- \_\_\_\_\_ A hotel or motel you are staying at
- \_\_\_\_\_ Other (Specify)

---



---



---

11. Can you tell me the zip code and cross streets of the place you began your trip to the beach today?

Zip Code \_\_\_\_\_

Cross Streets \_\_\_\_\_

**[If don't know zip code or cross streets, ask for block number, City, County, State, or other descriptive information.]**

---

---

---

---

---

12. If your trip to the beach did not begin at your own home, is beach recreation your primary reason for visiting Orange County?

- \_\_\_\_\_ Yes
- \_\_\_\_\_ No

13. How did you arrive at the beach today?

- \_\_\_\_\_ By Car (or RV, camper, etc)
- \_\_\_\_\_ Walked
- \_\_\_\_\_ By bicycle
- \_\_\_\_\_ By city bus
- \_\_\_\_\_ By other bus
- \_\_\_\_\_ Other (specify) \_\_\_\_\_

---

---

---

14a. [ If by car or private bus] Here is a simple map showing two parking lots operated by the City of Huntington Beach right here at the beach. Did you park in one of these City lots numbered 1 or 2 today?

\_\_\_\_\_ Yes [Ask question 14b1]

14 b 1. Which lot was it? \_\_\_\_\_ Lot 1 \_\_\_\_\_ Lot 2

\_\_\_\_\_ No [Ask question 14b2]

14 b 2. Where did you park?

---

---

---

14c. How many people were traveling in the car or bus you rode in to the beach?

- \_\_\_\_\_ in the car (or RV, etc)
- \_\_\_\_\_ in the bus

14d. How many of the people traveling in your car were under 18 years old?

\_\_\_\_\_ People

15. My next question is about your employment status. Are you: **[Check all that apply]**

- Employed Full Time (>30 hours per week)
  - Employed Part Time
  - Unemployed
  - Retired
  - Student
  - Employed in the home (Non-wage)
  - Other (specify) \_\_\_\_\_
- 
- 

**[If employed part or full time, ask question 16, else survey is done]**

16. One of the issues we are studying is the relationship between beach use and income. For this reason, I would like to ask you about your wage income. Here is a table showing a range of hourly and annual income categories. **[Hand table to interviewee]** Would you be able to tell me which of these categories your own 1994 pre-tax wage or salary income falls into?

\_\_\_\_\_ Category

Thank you very much for your help!

---

Information to be completed by interviewer:

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Time of Interview: \_\_\_\_\_

Location of Interview:

\_\_\_\_\_ Area Number

Specific Location:

\_\_\_\_\_ On sand beach

\_\_\_\_\_ On pier

\_\_\_\_\_ On bike path/sidewalk

\_\_\_\_\_ In parking lot

\_\_\_\_\_ Other (specify) \_\_\_\_\_

Landmark or other specific locational information:

---

---

---

---

Characteristics of Person Interviewed:

Sex: \_\_\_\_\_ M \_\_\_\_\_ F

Surfer: \_\_\_\_\_ Yes \_\_\_\_\_ No